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## FOR IMMEDIATE RELEASE

# From Idea to #1 International Bestseller in 36 days!

### *The Secret Collaborative Economy: More Clients, More Exposure, More Profit, Faster!* book by Marsha Wright

TV Business expert Marsha Wright—known for her British no nonsense advice and acumen—has completed a record breaking feat of writing a full book that promises to teach business owners how to get “MORE CLIENTS, MORE EXPOSURE, MORE PROFIT, FASTER”!

Never one to turn her back on a challenge, Marsha Wright decided on 10 June to write her book in 5 days. The first manuscript was completed that Friday with one minute to spare, and publicized to her social media following. It was all action stations from there. Wright mobilized her marketing team and promotional partners who would then see to it that the book would be promoted to over 1.1million people on launch day with a ZERO marketing budget—something Wright insisted upon to prove her strategies worked.

Thanks to collaboration and strategic alliances—the principle strategies taught in the book—not only was it published in 36 days but also actually went straight into the International Bestseller charts at #1. The book also achieved the highly coveted Hottest New Release in USA, Canada, Italy, UK, Germany and France.

Rave reviews from the entrepreneurial community have elevated this work to the “must read” shelf. The book also included a rousing foreword written by Emmy Award winning *Narrative Television Network* CEO Jim Stovall—the author of the book and major motion movie *The Ultimate Gift*.

**MoneyWeek.com** states, “Businesses thrive from collaborations. Marsha Wright has truly removed the veil in this exposé about how real business is done.”

Wright started as a young entrepreneur and has grown her own portfolio to include businesses that share success strategies with business leaders and entrepreneurs. Her credentials are impressive and include a global imprint in over 40 countries.

*The Secret Collaborative Economy: More Clients, More Exposure, More Profit, Faster!* delivers practical insights into how to create leverage, increase marketing exposure, and increase sales and purchasing instances—which are valuable to both large and small companies alike. The tips and methods in the book have been well received especially considering the lowered budgets that companies have to face, despite the need to do more.

The book is available now from Amazon’s Kindle store, with an interactive app and other international digital distributors such as Sony, Barnes & Noble, and WH Smiths to be released shortly.

Marsha Wright is available for comment or interview and regularly appears in the media, in addition to her column in the Huffington Post and other business channels.

To get in touch, please contact her media team today.

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The book is available from [www.SecretCollaborativeEconomy.com](http://www.SecretCollaborativeEconomy.com)

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