



INFLUENCER | ENTREPRENEUR | SPEAKER | AUTHOR

Marsha Wright's no-nonsense yet down-to-earth approach has earned her the love and trust of her vast social media community.

Her recommendations are received as personal endorsements, welcomed by a community ready to support brands that align with her ethos.

Opting for audience value over just transactional collabs, Marsha selectively works with brands that make a difference, and truly show integrity and care for their customers.

Working with her as a powerhouse gives you access to the mind responsible for launching the #ThinkBIGSundayWithMarsha movement, which has a digital footprint of Billions of impressions.

Discover more about how a brand partnership with Marsha can be a powerful conduit for reaching and exceeding your business goals...



OVERVIEW ACROSS ALL SOCIAL PLATFORMS

You Instagram TikTok Medium

675K

FOLLOWERS
COMBINED

600K-1M

MONTHLY RETURNING
VIEWERS

20M+

MONTHLY
IMPRESSIONS

3-5M+

UNIQUE MONTHLY
VIEWS

6K+

NEW SUBSCRIBERS/
FOLLOWERS P/MO

2-5%

ENGAGEMENT
AVG. ALL PLATFORMS

Noteable Collabs

Crest

Hilton
HOTELS & RESORTS

SUNTRUST
Live Solid. Bank Solid.

Hertz

musement
World of TUI

the Shaw mind
FOUNDATION

Plus many micro-brands

Media Appearances

AS SEEN ON
TV



Plus many others

Audience Demographics



61%

AGE 25-54

65/45%

FEMALE/MALE

60%

USA

ALL-PLATFORM AVG.

Audience Interests

Marsha's audience is a vibrant community of discerning individuals who resonate with brands that exude authenticity and passion.

While many in Marsha's community are current or aspiring entrepreneurs, there is also a significant segment of non-entrepreneurs who are deeply interested in lifestyle enrichment beyond the business sphere.

Overwhelmingly, her community is dedicated to personal and professional growth, valuing opportunities to enhance and excel in their businesses, careers, and personal lives.

Her audience possesses the disposable income necessary for investment in self-improvement, and appreciates products and services that contribute to their advancement.

This diverse group engages positively with a wide array of promotions, from entrepreneurial endeavors to non-business-related interests, ensuring a broad scope for partnership opportunities.

The Opportunity

Embarking on a partnership with Marsha Wright is the first step toward fostering a deep sense of trust with an already engaged audience.

With Marsha, you are not just reaching out to potential customers; you are connecting through a trusted voice that resonates with them.

As she collaborates with you, Marsha becomes an integral part of your brand's narrative, leveraging her credibility and two decades of marketing experience to enhance your brand recognition.

A strategic alliance with Marsha is geared to align with your business objectives, driving growth and achieving milestones through a synergy that only Marsha's unique voice influence can bring to the table.

Various collaboration opportunities are possible from one-off launch pushes, to extended multi-platform campaigns.

Campaign Examples



Brand ambassadorships

Sponsorship

Content partnerships

Licensing

Product placement

Sponsored posts

Sponsored blog/podcast posts

Guest appearances

Product collaborations

Giveaways



Get In Touch To Discuss Your Campaign & Goals

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